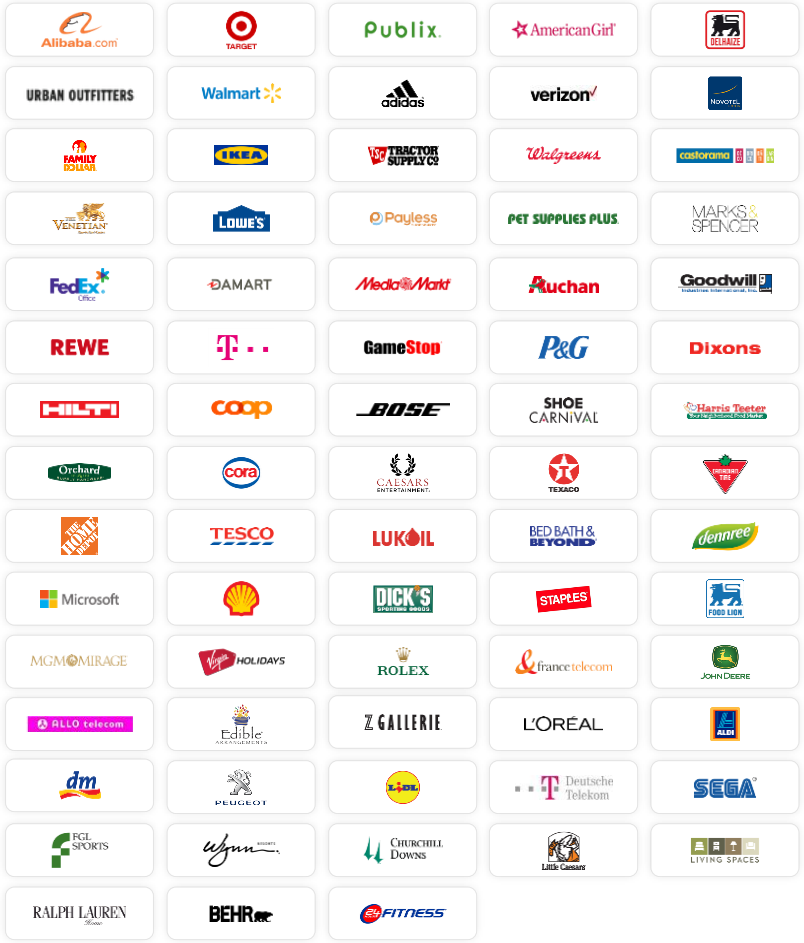
ēlo

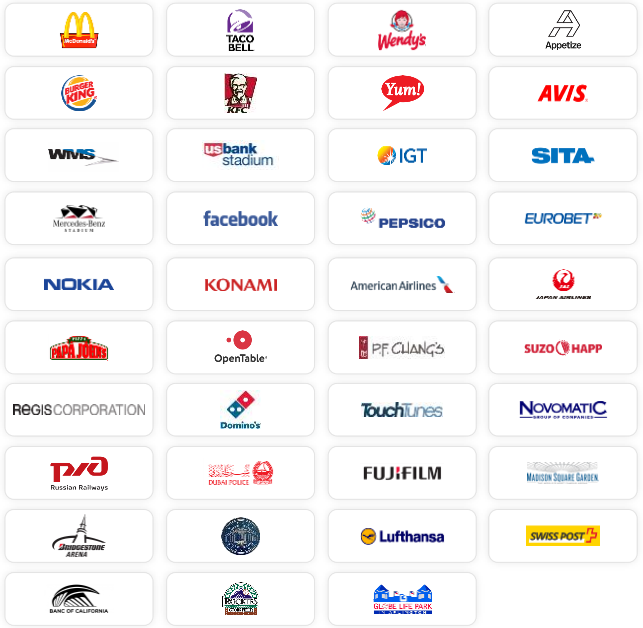
SPENCER
TECHNOLOGIES

# Elo is Everywhere

## Intelligent retail.

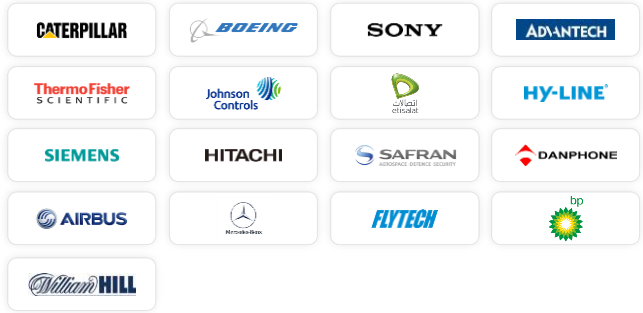



## Service automation.




## Intelligent healthcare.

## Industrial automation.




## Banking & payments.

WEBINAR 2020

# Our vision

Empower our customers to build their unique experiences in store

# Our mission

Lead the transformation journey with purpose-built technology platforms that serves as a canvas for your creativity

# Architecture that begins with data unification

## Architecture: delivery of hardware and software

### From monolithic solutions...

- In-Store
- Supply Chain
- Digital
- Inventory

**Infrastructure:** local, compute for every touch point

### ...to API connected micro services

Customer Experience

| Micro services | Micro services | Micro services | Micro services |
|---|---|---|---|
| Business Process | Solution | Solution | Solution |

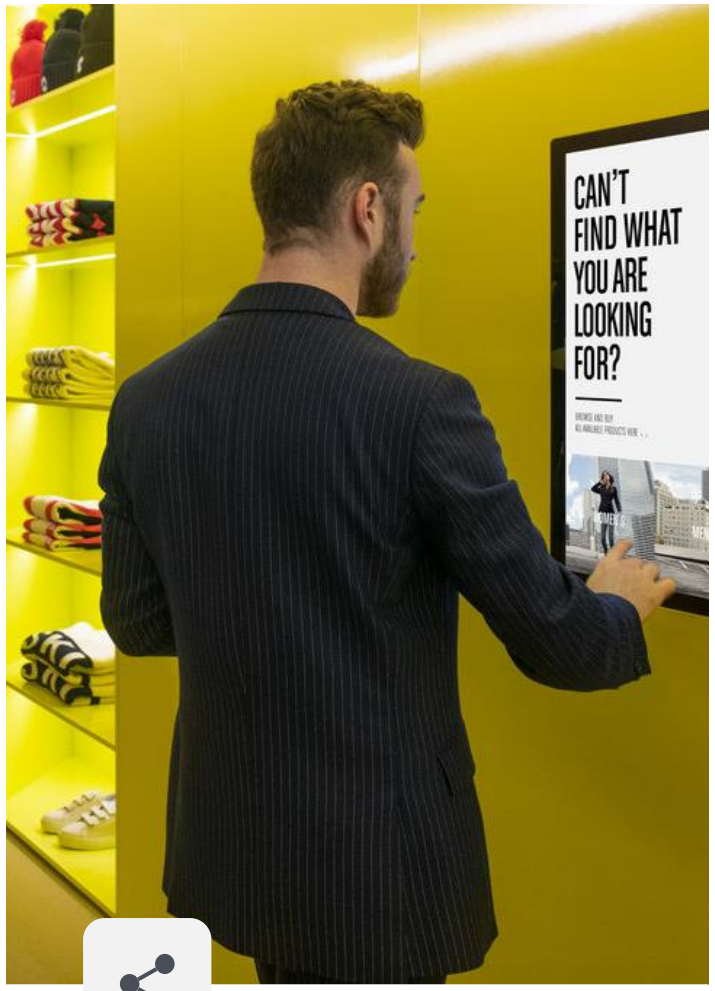
Data Master (item, price, customer)

**Infrastructure**: foundation (network, compute, storage)

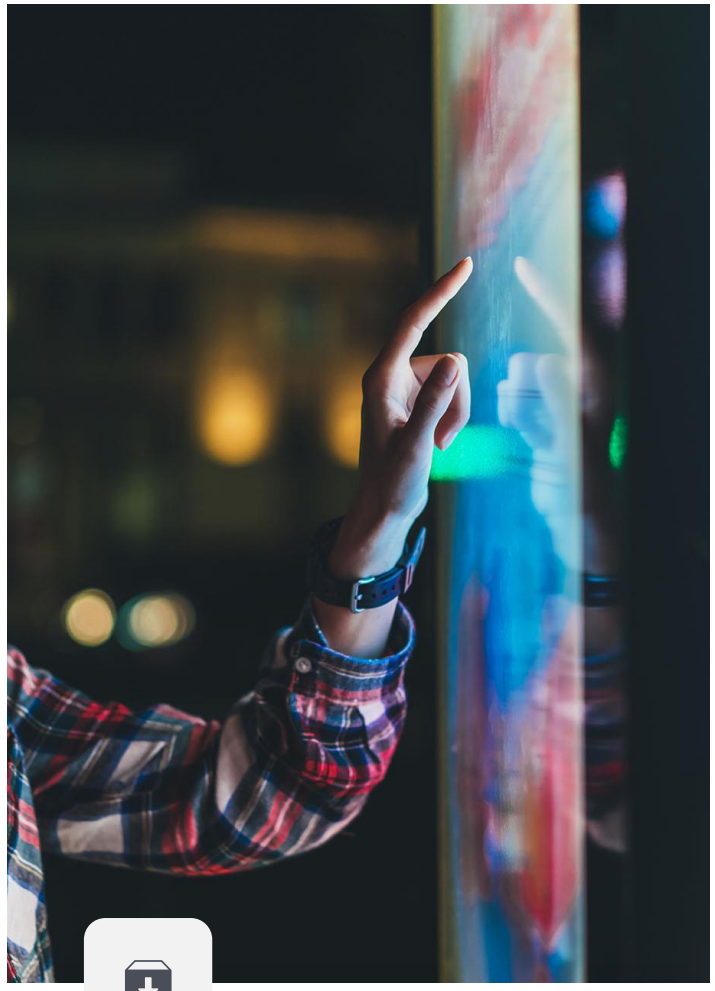
# Data-first Agile Infrastructure

- Increase in customer touch points in store
- Customer interaction with technology
- Rapid feature releases to in-store experiences:
  **POS updates: 3/year to 1/week**

## Physical Store:
A hub for all commerce




## Experience:
At the edge



## Data-first agile
Architectures

Elo unified architecture
One Platform. Every Retail Touchpoint.

# Unified architecture

that serves as a canvas for your creativity

With modern
and minimalistic designs

With power
to deliver rich experiences

In familiar mobile
architectures

With flexibility in the form
factor and peripherals

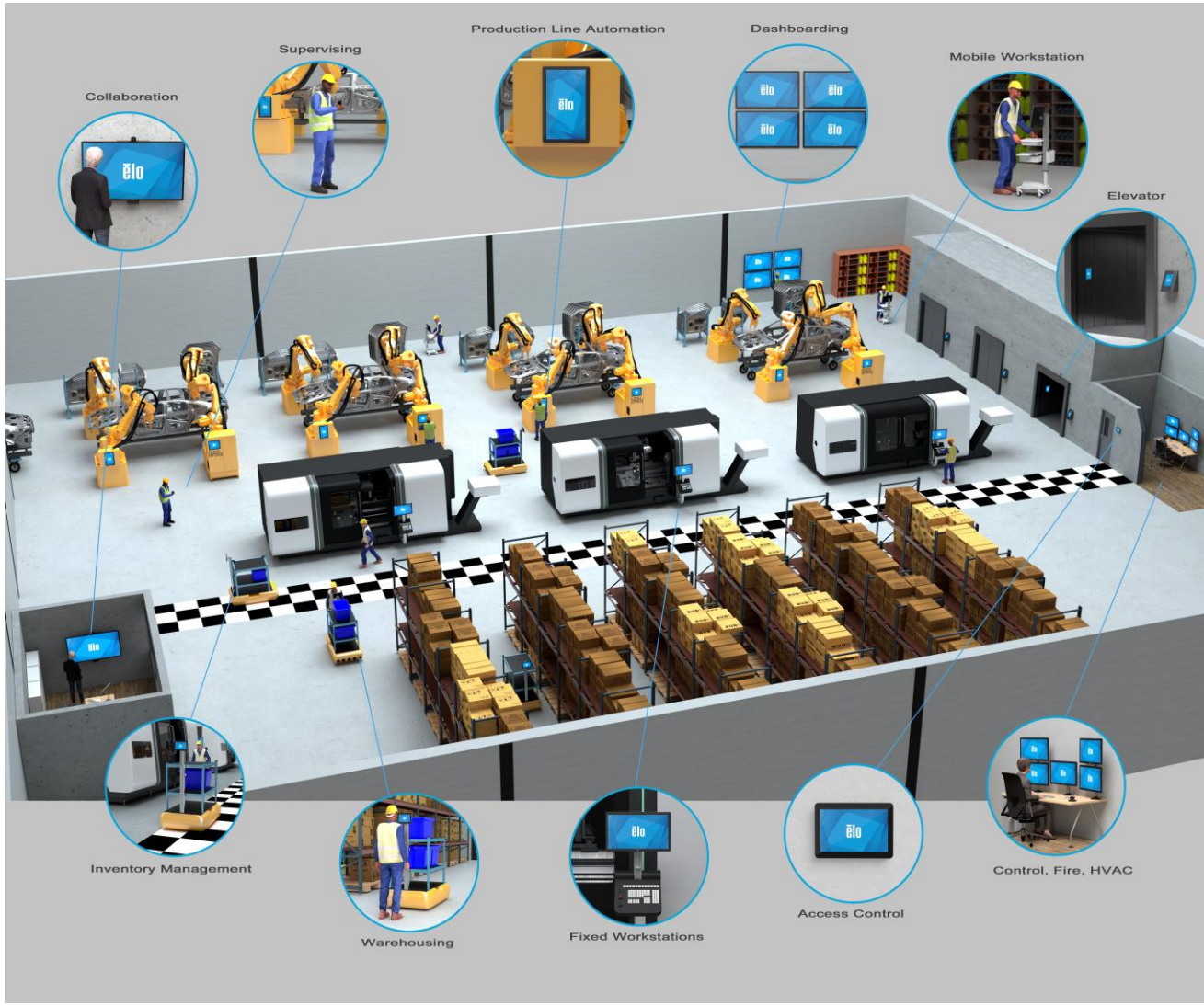
# Store as a hub

70% of Marks & Spencer's online sales are picked up in store

Research show 70% of those collecting or returning parcels make impulse in-store purchases

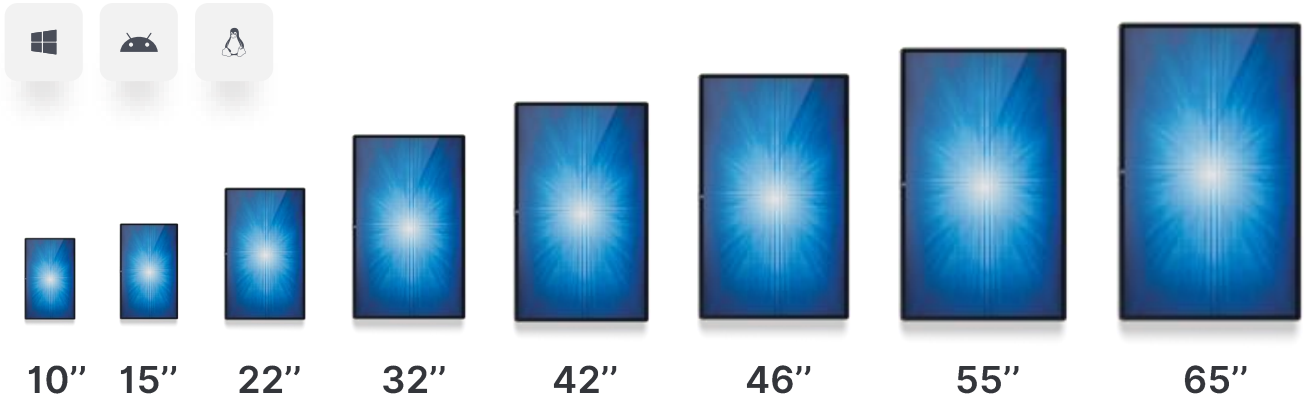
Digital exposes mediocrity

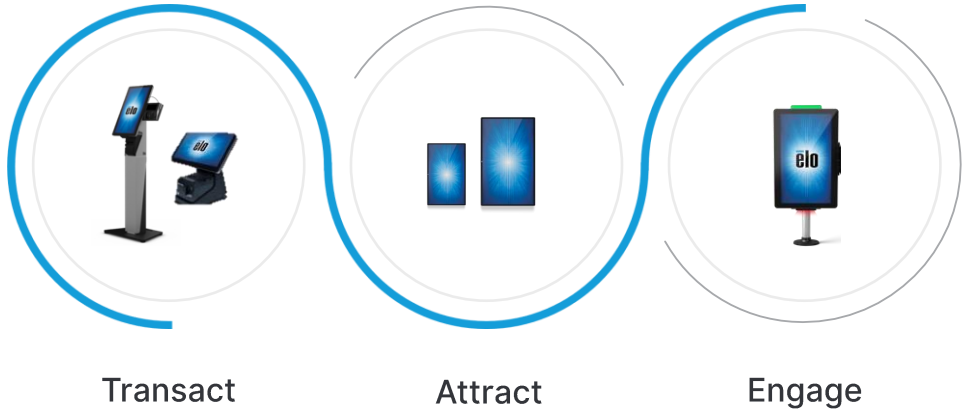
- Use the store as a **pick and pack warehouse for BOPIS/BORIS**
- Your store is your **warehouse**
- Engage and empower the workforce in store **with data and insights about customers**



# Unified architecture

that gives agility to your tech deployments




With one chipset and OS across form factors

With ability to manage devices and deploy content

With architecture that is scalable to your future needs

# SOFTWARE AGNOSTIC

Elo’s software-agnostic platform can easily integrate with Android or Windows-powered applications. By leveraging Elo’s SDK, partners can create seamless communication between their software and Elo hardware.

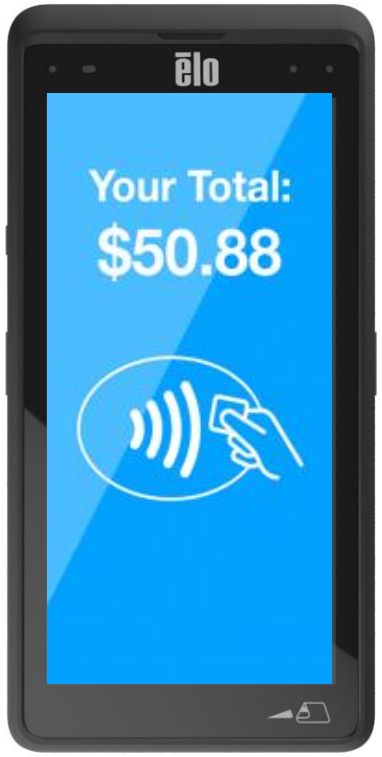
Please let us know if you have a software solution we should explore.

# Utilizing Best in Class Technology

Qualcomm 660

Android 10 with GMS

# Coming soon...Payment Handheld

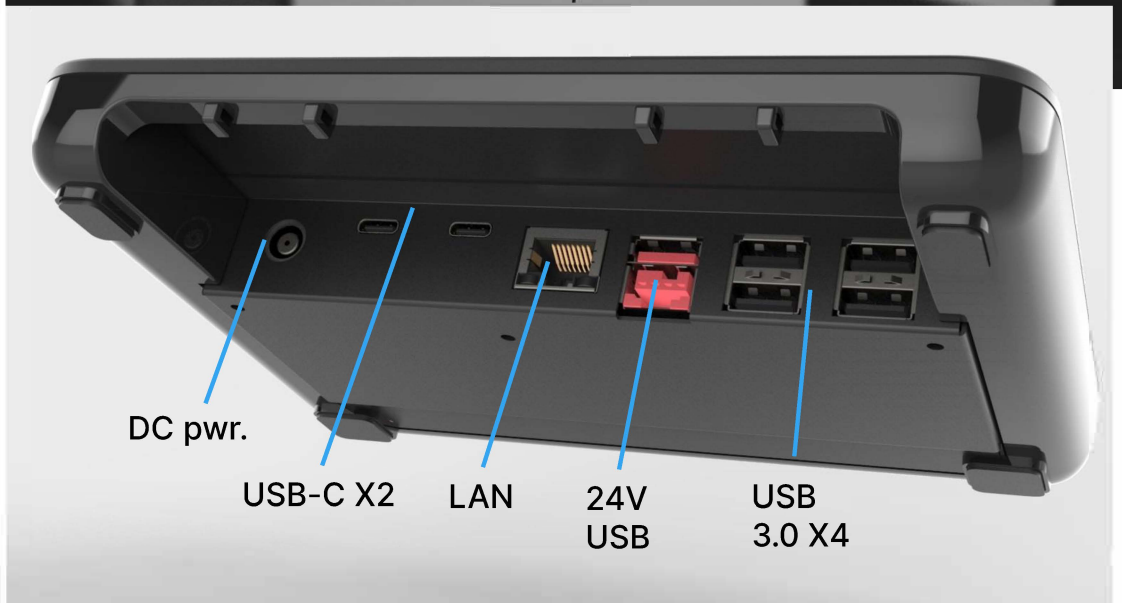


AMERICAN EXPRESS DISCOVER mastercard VISA Pay pay

6” HD Display | 3GB RAM | 32GB Storage

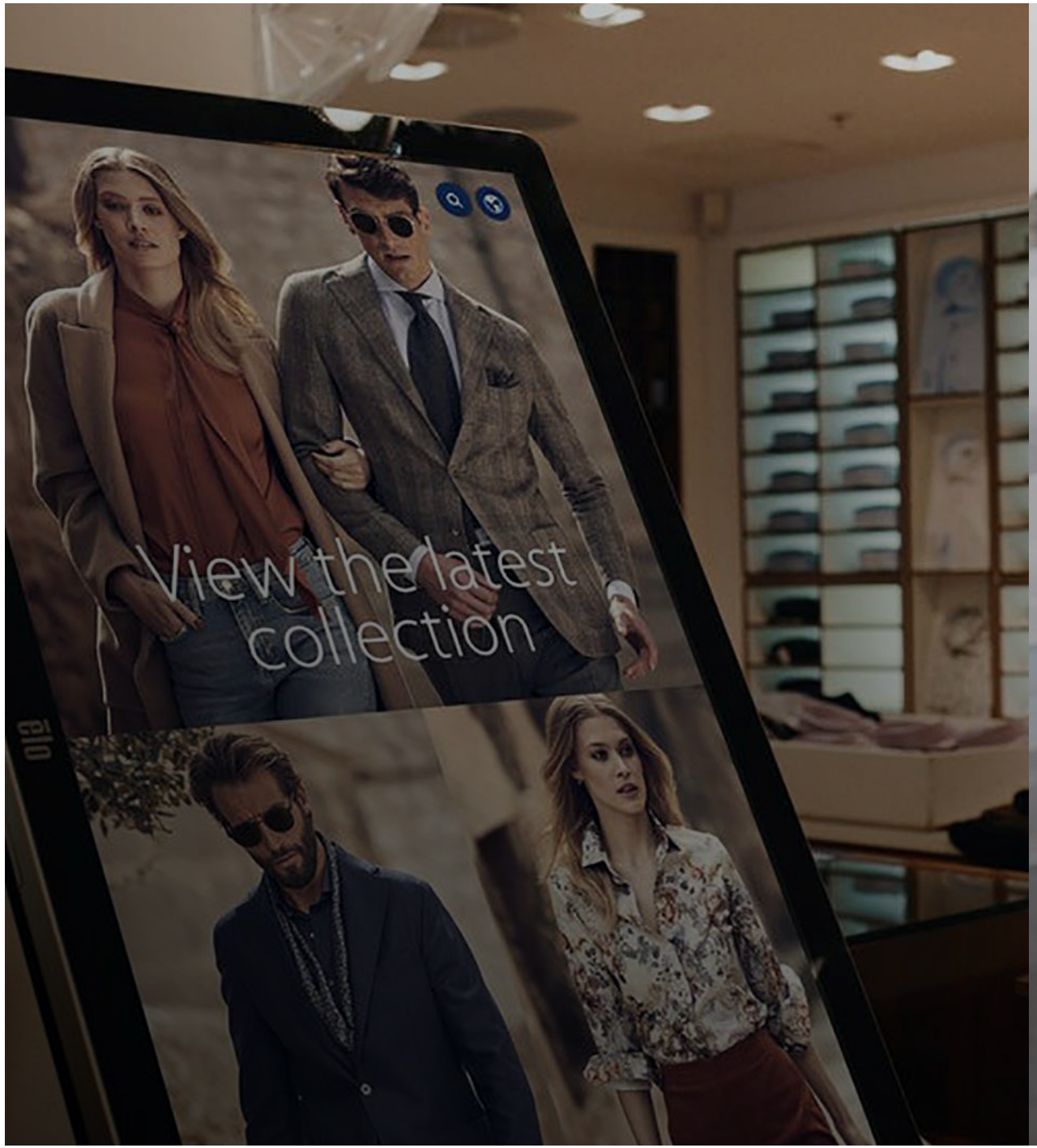
# Mobile to Fixed POS

Dock -

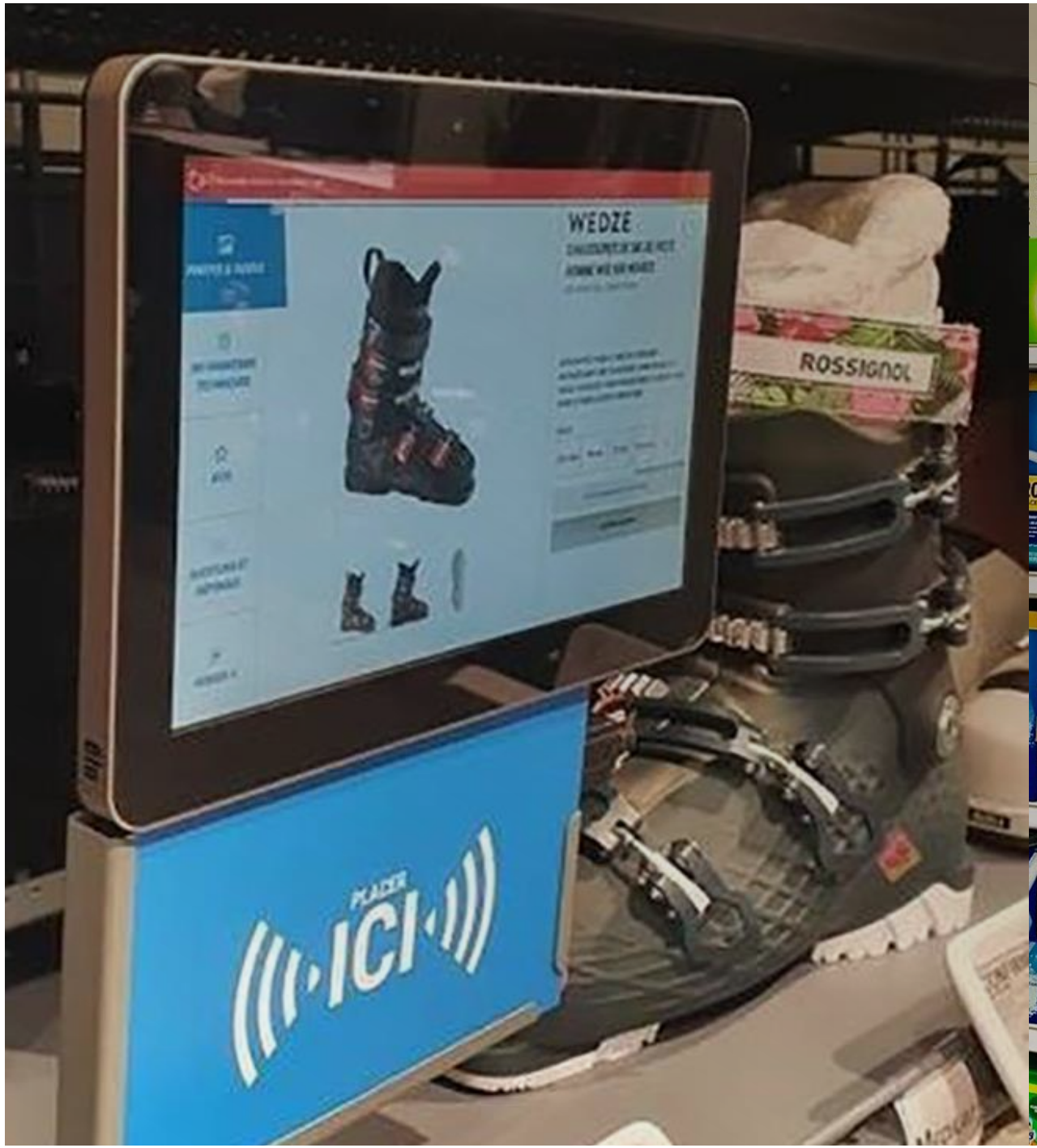


Attract. Engage. Transact.

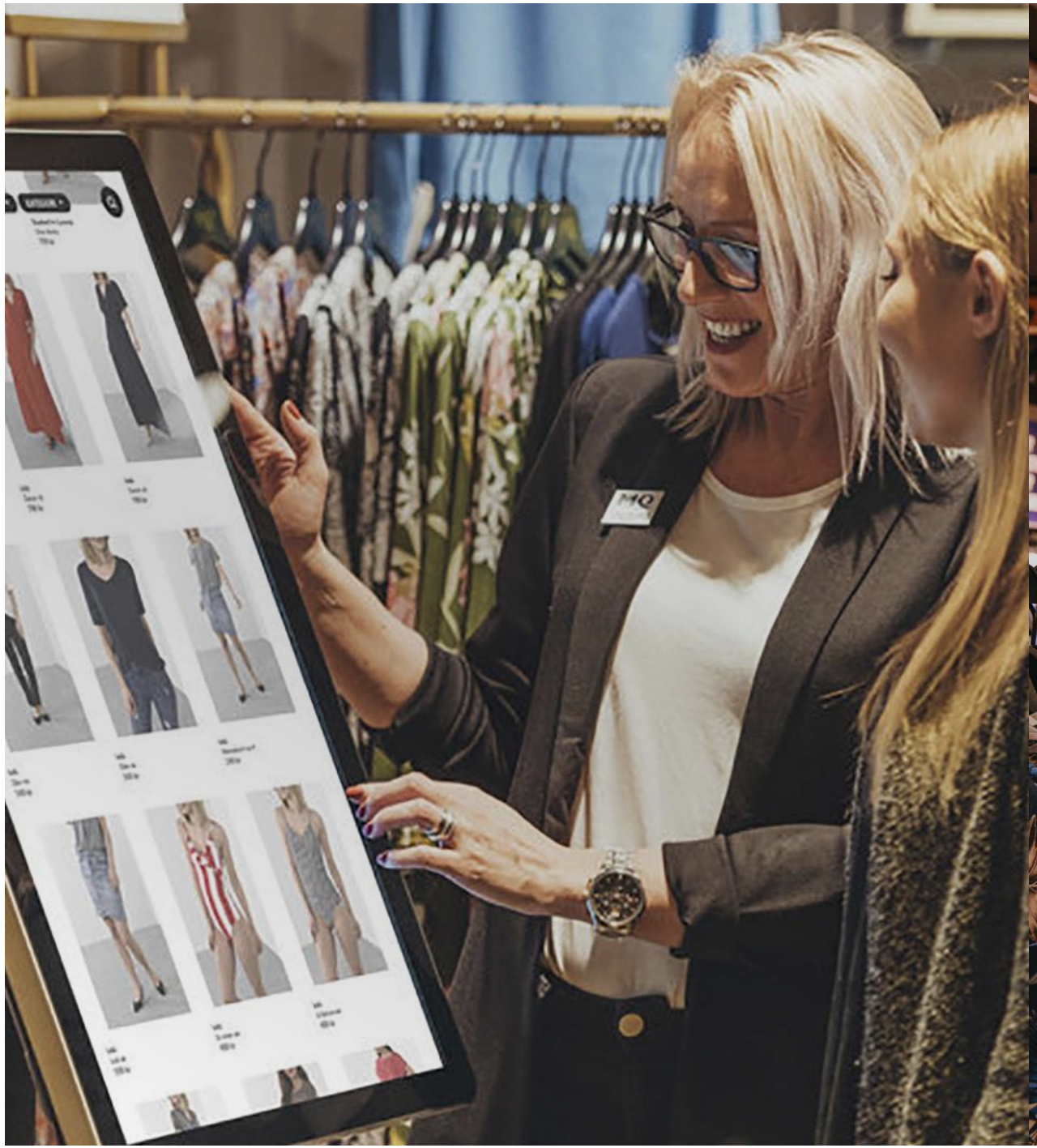
SHII
LINE
FORMS
HERE
Picked
QUA PANNA


View the latest collection

EASY ONLINE ORDER
PICKUP & RETURNS,
EXPRESS ALTERATIONS
AND STYLING HELP


WEDZE
ROSSIGNOL
PLAISIR
ICI

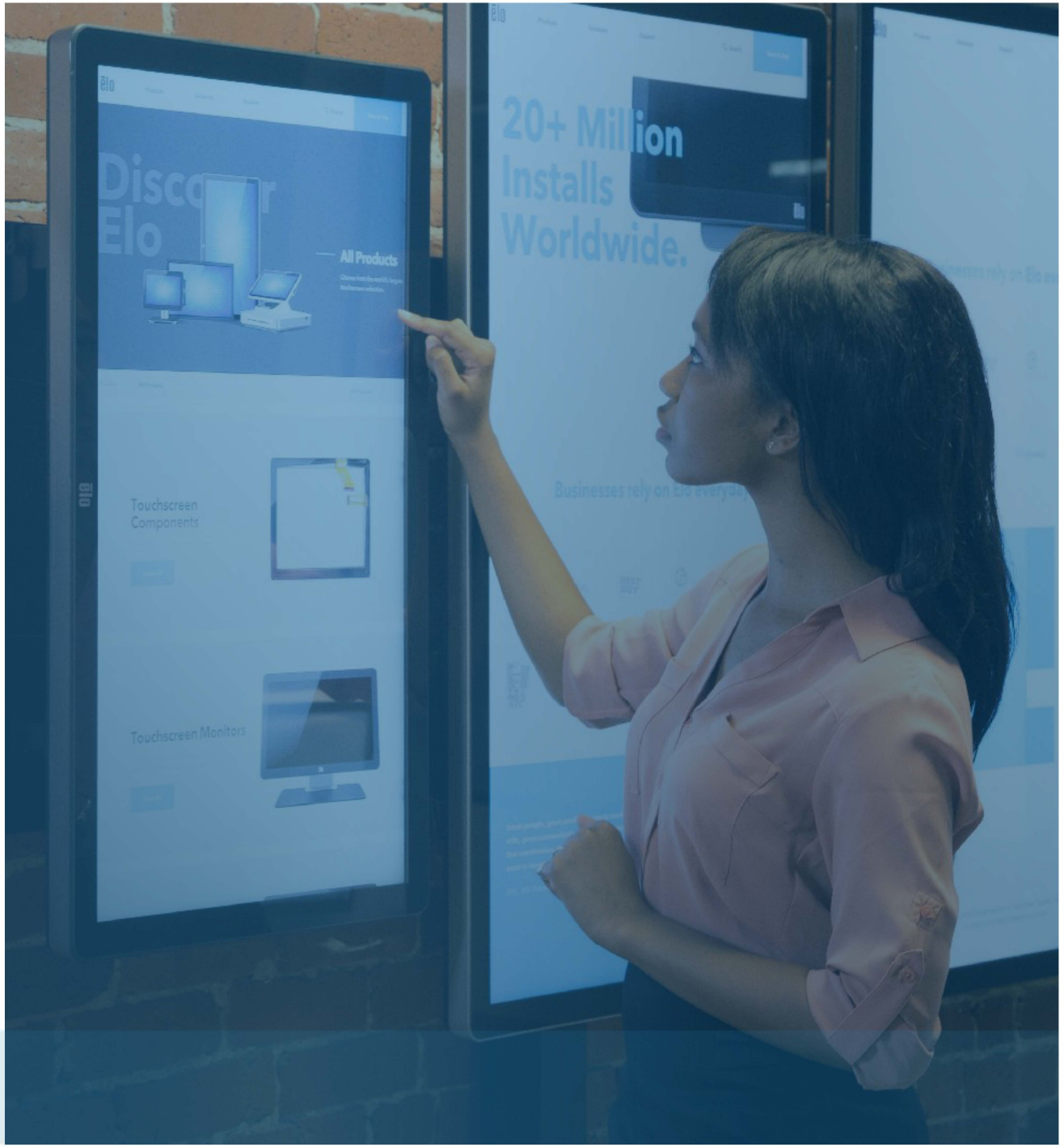
Help Center
Scan. Call. Find.
Download the Target app
for interactive maps.
Scan below for price
& availability
Personal Care
VALUE SIZE
CLOROX
ToiletWand
REFILLS
20 PACK
Scotch-Brite
TOILET SCRUBBER
FLUSHABLE PADS



JACK&JONES
KATEGORI
STORLEK
FÄRGGRUPP
399.95

CASUAL L
€399 EUR

Talk to us about your
unique store experience.

Thanks.

Connect with us at Elo.