



Reinvent the Shopping Experience with Flexible Retail Modernization

Reimagine your storefront with adaptable, intelligent automation that enables your workers to achieve more.



Boost asset visibility in real-time with purpose-built RFID

- Reduce errors and out-of-stocks with automatic data capture
- Instantly update inventory counts for e-commerce or in-store transactions



Streamline cycle counts with the ET50x tablet

- Re-order stock in real-time to prevent stockouts
- Improve decision-making with insightful data



Redefine customer service with the TC21/26

- Reduce training times with Android's familiarity
- Streamline communication with push-to-talk connectivity

Get started with Spencer.

Contact us today to start unlocking retail solutions that set you ahead of competition.

[Contact Us](#)

7 in 10¹ shoppers report leaving a store without all the items they wanted

As e-commerce continues to reshape supply chains, retailers must navigate through a whole new shopping landscape with new consumer trends like...

92% of retail decision makers agree more shoppers are using mobile ordering

67% of shoppers prefer to shop at online retailers that also have a brick-and-mortar location

8 in 10 shoppers want easy returns wherever they shop

73%² of shoppers prefer self-checkout instead of interacting with an associate



¹14th Annual Zebra Global Shopper Study. Zebra 14th Annual Zebra Global ShopperStudy, Zebra Technologies, 2021.

²O'Shea, Dan. "Study: 73% of consumers want self-service technology". Retail Dive. Jan 15, 2019.